

AliExpress Dropshipping Tool

A practical starter guide to products, suppliers, fulfilment and alternatives.

India access: check before you start

AliExpress access can vary by country. For an India-focused business, verify current access and checkout availability before building your supply process around the platform.

Verify current availability: Use the live guide and relevant official sources before relying on AliExpress.

How AliExpress Dropshipping Works

1. **Choose a product** – Research a product and supplier.
2. **List it in your store** – Set your selling price and product details.
3. **Customer places an order** – The customer buys through your store.
4. **Place the supplier order** – Buy the product and provide the customer's shipping details.
5. **Supplier ships** – The supplier sends the order directly to the customer.
6. **Track and support** – Monitor delivery and handle customer questions or issues.

Where your money goes

Customer payment

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Product + shipping

+ payment fees

+ store costs

+ advertising

+ returns/refunds

= **Actual profit**

Remember

A low supplier price does not automatically mean a high margin. Calculate your total cost before listing a product.

Before You List a Product

Use this checklist while researching a product and supplier. The boxes are clickable in compatible PDF readers.

- Product demand looks strong enough to test
- Product ratings and recent customer reviews checked
- Supplier rating and order history reviewed
- Shipping method and estimated delivery checked
- Product + shipping cost calculated
- Product quality verified or sample/test order planned
- Return and refund process understood
- Supplier communication is clear
- Product does not rely on unauthorised branded goods
- Final margin still works after likely business costs

Stop and reconsider if...

- Shipping information is unclear
- Recent reviews show repeated quality problems
- Supplier communication is poor
- Your margin disappears after real costs
- The listing appears to infringe another brand

Quick Supplier Scorecard

Check	Good sign	Warning sign
Rating	Strong and consistent	Low or inconsistent
Orders	Established history	Very few orders
Reviews	Recent positive feedback	Repeated complaints
Shipping	Clear and trackable	Unclear or untracked
Communication	Clear responses	Slow or unhelpful
Product quality	Consistent feedback	Mixed or recurring issues

Choose the Route That Fits Your Business

AliExpress is one sourcing route. The right option depends on your market, product type and fulfilment needs.

Selling mainly in India

Verify AliExpress access before relying on it. If checkout or fulfilment is unavailable, consider an India-based supply or fulfilment route.

Selling outside India

Check whether AliExpress is available in your target market, then evaluate suppliers, shipping, product quality and total costs.

Want custom or branded products

Consider a print-on-demand or specialised fulfilment partner rather than relying on generic marketplace products.

Alternatives to Consider

Alibaba

Bulk and wholesale sourcing.

CJ Dropshipping

International dropshipping and sourcing services.

IndiaMART

Finding Indian manufacturers and suppliers.

Qikink

Custom products with fulfilment within India.

Product Types to Investigate

Lightweight & non-fragile

Usually easier to ship and less exposed to damage-related costs.

Steady-demand products

Look for sustained interest rather than relying only on short-lived trends.

Products with room for margin

Account for product, shipping, payment, store, advertising and return costs.

Simple-to-use products

Clearer customer expectations can reduce avoidable support and return issues.

Start Selling With Qikink

If you want custom products without holding inventory upfront, Qikink provides an India-focused print-on-demand and fulfilment route.

How the Qikink route works

1. **Choose your products** – Select from custom products and categories that fit your niche.
2. **Create your designs** – Add your own designs instead of relying on generic resale products.
3. **Set up your store** – Connect your ecommerce store and prepare your product listings.
4. **Get customer orders** – Customers place orders through your store.
5. **Qikink fulfils** – Printing, quality checks, packaging and shipping are handled through the platform.

Why this route fits custom products

NO MOQ

Start with individual orders.

MADE TO ORDER

No upfront inventory required.

INDIA FULFILMENT

Orders handled within India.

CUSTOM PRODUCTS

Build around your own designs.

Ready to start?

Create your free Qikink account and start building a custom product business.

[CREATE YOUR FREE QIKINK ACCOUNT →](#)[READ THE COMPLETE GUIDE →](#)[EXPLORE QIKINK →](#)

Platform availability, supplier policies and fulfilment conditions can change. Verify important details before starting.