

Sell Art on Amazon India

A quick-start guide to registering, pricing, and fulfilling art sales on Amazon.in. The short version of the full blog.

GST

Required from your first sale. No turnover exemption on Amazon.

0%

Referral fee on eligible products priced ₹1,000 or under

8%

Or less referral fee for verified Amazon Karigar sellers

Self-Ship

The route Qikink currently supports for Amazon orders

Two Ways to Register

Regular Seller Account

Works for most artists. Covers original paintings, prints, reproductions, and merchandise carrying a design.

MOST SELLERS

Amazon Karigar

For genuinely handmade, artisan-made work. Referral fee capped at 8% or less, plus setup and cataloguing support.

HANDMADE ONLY

The Selling Flow

1

Register

Seller account, GST, bank details

2

List

Title, images, price, description

3

Price It

Cover cost, fees & margin

4

Fulfil

FBA, Self-Ship, or Qikink

5

Promote

Ads, socials, track results

Before you price anything: Amazon's referral fee, closing fee, and cancellation fee all changed separately across 2026. A price that worked last year may no longer cover Amazon's cut, so check current fees before you list.

What this guide covers

Registration, Amazon Karigar, the six-step selling process, what you can list, and where Qikink fits in. Condensed from the full blog on qikink.com.

What You Can Sell

01

Original Paintings

One-of-a-kind pieces. Each is its own item of inventory, fulfilled through FBA or Self-SHIP.

Oil

Acrylic

Watercolour

02

Prints & Reproductions

Physical copies of an artwork, sold again and again while the original stays yours.

Poster

Canvas print

Framed print

03

Merchandise

A design applied to a product. Made only after an order, so there's no stock to hold.

T-shirt

Tote bag

Mug

Popular Art Styles

Kalamkari

Tanjore

Madhubani

Warli

Rajasthani

Abstract

Contemporary

Minimalist

QIKINK

Want to sell without holding stock?

Qikink prints your design on posters, canvas, mugs, tote bags, and apparel only after an order comes in. No inventory, no minimum order quantity.

[Sign up with Qikink →](#)

Read the full guide on the Qikink blog for every step in detail.